



PRIVACY POLICY

Serigraph, Inc. Data Privacy Statement

Serigraph, Inc. (“Serigraph”) treats the privacy of every individual who visits our website with respect by complying with applicable data privacy legislation regarding processing personal data and by using industry best practices to secure it.

We reserve the right to change, modify, add, or remove portions of this Privacy Statement, at any time. Any such modification would not result in the reduction of your privacy or rights, but in the enhancement of Serigraph’s Privacy Policy and security measures. You have the right to request information that Serigraph stores about you. We recommend that you review this Privacy Statement from time to time to ensure that you are familiar with the most recent version. Examples contained in this Privacy Statement are illustrations; they are not intended to be exclusive.

Personal Data Collected

Serigraph will keep on file some information that is considered personal, including name, mailing address, phone number, e-mail address, and association with our business partner.

Some of this information is provided to Serigraph by our business partner, to allow access into our system. You may also provide information on our website or by email.

We store your personal information and use it for internal business purposes only, such as ordering product or providing shipment information.

Serigraph will not sell, rent, loan, trade, or lease any personal information collected online or offline.

Third Party Service Providers working on our behalf

If you make a credit card purchase from Serigraph, none of your card information is stored at Serigraph. Your information is passed through a credit card processor, Plug and Pay Technologies Inc. (<http://www.plugnpay.com/privacy-policy/>). This third-party service provides a secure method of payment. This provider is PCI compliant, i.e. they will only use your information to process payments. Please be assured that we will not release your information to third parties beyond the Serigraph network, unless we are required to do so by law, for example: by a court order or for the purposes of prevention of fraud or other crime.

Security

Serigraph uses the PCI standards as a guideline for our security practices. Serigraph’s security and privacy policies are periodically reviewed and enhanced as necessary. Only authorized individuals have access to the information provided to Serigraph contacts. Serigraph’s data servers are located in the United States.

Should a data breach occur that affects your personal information, Serigraph will take appropriate action within 72 hours of discovering the breach.

“Cookies”

We use cookies (small computer files that stay on your computer and let us know when and how often you visit our site) to store choices that are made by a user on our site. Cookies are used to make site navigation easy-to-use; they are not used to track a user’s behavior.

Allowing us to create a cookie does not give us access to the rest of your computer and we will not use cookies to track your online activity once you leave our site. Cookies are “read only” by the server that placed them and are unable to execute any code or virus.

Log Files

Serigraph uses standard log files like other Website servers. Serigraph collects and stores only the following information about you: the URL you request from our site, the date and time you access the site, and the IP address from which you linked to the Serigraph site. Serigraph uses this information to measure the number of visitors to the site, and to troubleshoot issues that may come up. Upon request, Serigraph is required by law to disclose this and other information records to you.

Legal Disclaimer

Serigraph may disclose personal information (including Personally Identifiable Information (PII)), without notice, if required by law or in the good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process, and/or in connection with a verified request relating to criminal investigation or alleged illegal activity.

Access to information and data rectification

You have, at any time, the rights of access and of correction to your data collected in our database. You can request this by contacting Serigraph by e-mail or letter. Upon request, Serigraph will reply to your request within 30 days.

Most information is provided by our business partner and may be out of our control to update. We are required to inform our business partner of any request received and allow their input before responding.

Contact us

You may contact us about the privacy statement via:

Privacy Controller
3801 E Decorah Rd.
West Bend, WI, 53095
privacy@serigraph.com